



# Copernicus user uptake

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User  
Uptake

# Copernicus user uptake in one slide

**Our objective:** to support the emerging downstream eco-system, which transforms Copernicus data and services into usable information

## How?

- I. Raise awareness about Copernicus
- II. Facilitate access to data and services
- III. Support downstream actors

**20 initiatives:** 12 operational, 8 in development



# Space Strategy

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*"The potential of space solutions has not yet been fully exploited (...)  
The space sector needs to be better connected to other policies and  
economic areas."*





User Uptake

# The EU must support the emerging downstream ecosystem



Number of Earth Observation companies in Europe



# The Commission Strategy

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I) Increase **awareness** about Copernicus

II) Facilitate **access** to Copernicus

III) Support **downstream** businesses,  
researchers and public authorities

Leverage with  
actions from  
Member States  
and Entrusted  
Entities



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# Pillar 1: Awareness

- Information and training sessions
- Communication campaign (events, material...)
- EU institution uptake





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# Pillar 1: Awareness

## Copernicus Relays and Copernicus Academy

- 160 members
- Animated by the Copernicus Support Office
- Access to marketing material, speakers & networking
- Complementary funding are being developed (FPA, H2020)

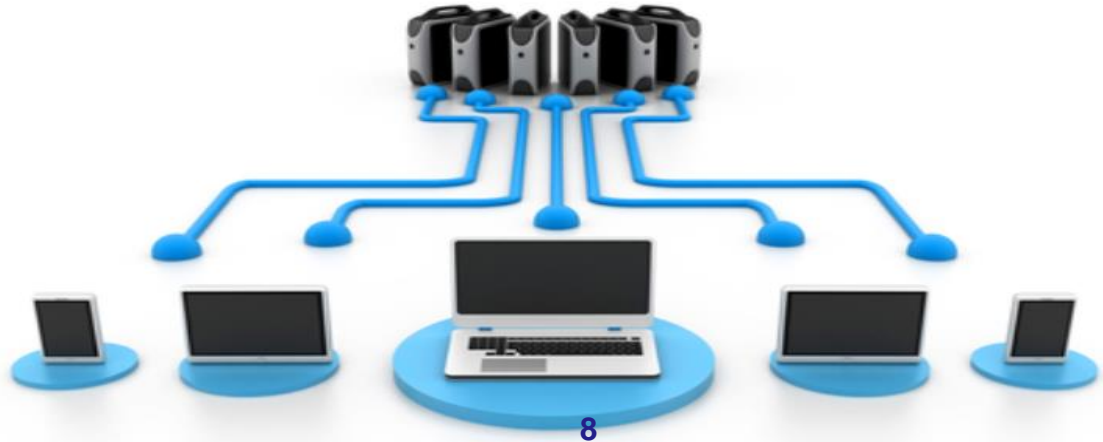




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## Pillar 2: Access

- DIAS and enhanced distribution
- Copernicus Support office (a helpdesk for users)
- User feedback mechanism







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## Pillar 3: downstream

### Predictability

- Data flow guaranteed at least up to 2030, with open data policy
- Afterwards: Copernicus evolution being discussed
- Delineation between the Copernicus services and the downstream sector

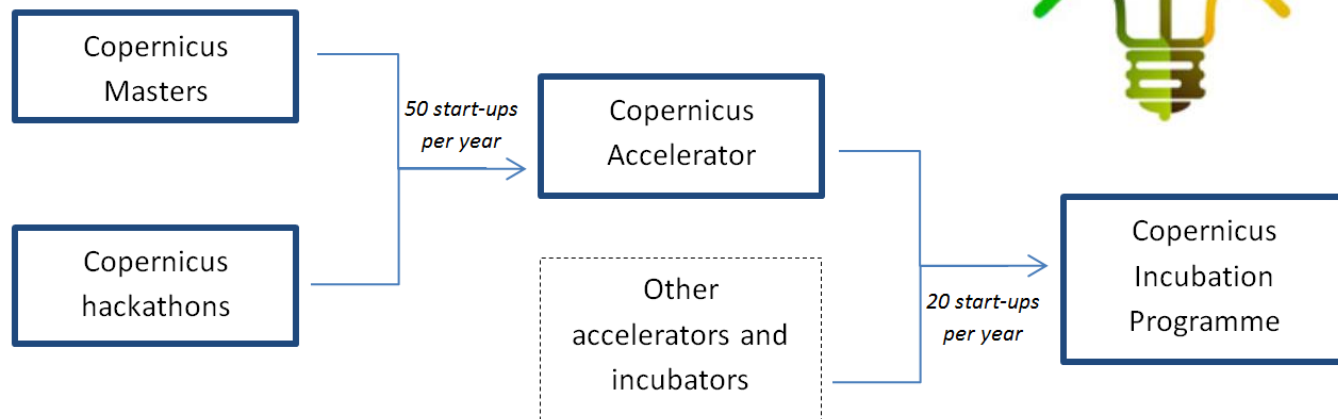




# Pillar 3: downstream

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## Copernicus start-up programme





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## Pillar 3: downstream

### Copernicus skills programme

- ERASMUS+ sector skill alliance
- Cooperation with EIT-KIC
- COSME call to organize a roadshow in universities
- Research and User Support (RUS)
- Copernicus academy

skills



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## Pillar 3: downstream

### Additional downstream actions

- Internationalisation of SMEs
- H2020 space calls
- Pre-commercial and cross-border procurement





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# Leveraging our actions with Entrusted Entities and MS

- Copernicus User Uptake Correspondent Network
- Framework Partnership Agreement



European  
Commission

Copernicus  
Europe's eyes on Earth



# Copernicus user uptake

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